

## Press Release

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Gräfelfing, 15th Dezember 2009

# ICE 2009 — A great success for the Hönle Group.

**At the show the company group gets many interesting new contacts and is presented a certificate for “Energy-reduced UV printing” by the German Employer’s Liability Insurance Association.**

At this year’s ICE Europe the Hönle Group’s printing specialists exhibited together for the first time. And it turned out a great success — this was in spite of the economic crisis, and the fact that the show less frequented by both exhibitors and visitors. “After all it is not the quantity; it is the quality of contacts which counts. We met a lot of very interested customers and are now involved in a number of exciting projects from this year’s ICE.”, said Dieter Stirner, Sales Manager at the Dr. Hönle AG. “And what delighted us even more was that the enquiries we received applied across the whole of our product range.” The group got an excellent response with regards to its complete systems including electronic power supplies, especially in the fields of long-arc discharge lamps, inerted UV and IR / hot air. The visitors showed also great interest in UV-LED technology, which is still in its infancy but will gain importance in the future, as the UV specialist Stirner agrees. Hönle is certainly one of the pioneers in UV-LED: “Our research department has been focusing on UV-LED; in recent months we have developed innovative UV-LED products, which have already firmly established themselves in the market.”

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In addition to the high level of interest from their visitors, the Hönle Group had one more reason to be excited: In the course of show, the German Employer's Liability Insurance Association (BG) presented Eltosch a certificate for "energy-minimized curing". This certificate is based on the results of the extensive testing of the Eltosch UV module Light Guide. These tests proved that the Light Guide efficiency had been increased a further 20% compared to its already extremely effective forerunner. A higher efficiency from the same energy input means not only a cost saving for the customer, but also a contribution to saving the environment. The Managing Director of Eltosch, Georg Herzan and Heiko Runge, member of board at Hönle, proudly received the certificate from Dr. Axel Mayer of the BG.

**About the Hönle Group:** In addition to the original parent company, UV systems specialist Dr. Hönle AG, the Hönle Group also comprises of Aladin GmbH (UV lamps), adhesives specialist Panacol, the UV dryer specialists PrintConcept (web offset printing) and Eltosch (sheet feed offset printing). The German based Hönle group have local subsidiaries in France, Spain and the United Kingdom and a representative office in China. The Hönle group also has an extensive worldwide network of experienced sales and service partners.